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FOR IMMEDIATE RELEASE

Gaggle Selected as 2011 CODiE™ Winner

BLOOMINGTON, IL (May 24, 2011) - Gaggle, the leading provider of safe online collaboration and productivity tools, was honored with a CODiE Award for "**Best Instructional Solution in Other Curriculum Areas**" yesterday evening during a special awards reception and dinner held in conjunction with the Ed Tech Industry Summit in San Francisco. Being selected as a winner is a unique and important distinction for Gaggle, as the CODiEs are the industry's *only* peer-reviewed awards program. Gaggle was one of the 425 nominated products and services that were first reviewed by third-party judges, whose evaluations determined the 113 finalists. SIIA members then reviewed these finalists and voted to select the winners.

"Now in its 26th year, the CODiE Awards continue to recognize those companies providing the best new technology products and services across a broad array of industries," noted SIIA President Ken Wasch. "In addition, its winners are a prolific testament to the power of technology to deliver innovative solutions to businesses and consumers. SIIA warmly congratulates all of the winners and nominees of the CODiE Awards, whose innovation is essential for continuing America's leadership in the global knowledge economy," Wasch continued.

"We are humbled to be acknowledged by our peers alongside so many great companies," said Brett Woudenberg, Gaggle COO. "We are incredibly proud of the entire Gaggle team, which has worked tirelessly to provide a safe online learning environment for students and teachers," Woudenberg continued.

"Winning the CODiE is a real validation of our focus on providing current tools educators want to leverage with their students, especially in light of the peer review component of the judging process," said Andrea Keith, Implementation Manager for Gaggle. "The judges not only took time for a live demo; they actually dug into the product for a thorough evaluation, which makes this award a very high honor we are proud to receive," Keith continued.

For more information and a complete list of categories and winners, please visit www.sii.net/codies/2011.

About Gaggle

Gaggle is dedicated to providing safe online collaboration and productivity tools for schools, and has been a leading provider to school districts throughout the United States since 1999. Gaggle currently hosts over 4 million users in the US and 23 countries. The company is an expert in secure communications for schools and has developed proprietary technology and monitoring systems. Based in Bloomington, IL, Gaggle's collaboration tools are the winner of numerous education industry awards, including a prestigious 2011 CODiE Award, and recipient of a 2010 Technology & Learning Award of Excellence. For information, visit Gaggle at www.gaggle.net or call 800-288-7750.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to more than 500 leading software and information companies. **The SIIA Education Division** serves and represents more than 150 member companies that provide software, digital content and other technologies that address educational needs.

The Division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information. For more information, visit www.sii.net/education.

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